Press Release - FOR IMMEDIATE RELEASE

Star Knowledge Technology Alliance Team, LLC expands Mobile Technology Team with focus on customized development and support of mobile enterprise applications.

Pompano Beach, Florida – Monday, October 11, 2010 – Star Knowledge Technology Alliance Team LLC, a global software and solution services provider, today announced the expansion of their global Mobile Technology Team. Star Knowledge assists commercial and public sector organizations develop and support customized Windows, Web, Java, Open Source, Mobile and Microsoft applications and provide high-value system solutions that drive improvement in our customer's productivity and profitability.

Star Knowledge offers mobile application services for Windows Mobile, J2ME, iPhone, iPad, Android and BlackBerry technical environments. These services span the development of mobile projects with diverse complexity from multimedia and entertainment applications to outsized enterprise and business solutions and full-scale systems with compound modules integrated with internal and external technical architectures.

The work environment and personal life are incessantly coming closer together especially with the success of personal mobile devices. The foremost challenge for top executives in the current environment is to exploit mobile technology within the vortex of employees, customers and partners. The Star Knowledge approach is based on creating a holistic mobile strategy that fully aligns and supports the success of the enterprise's strategic initiatives.

"With mobile Internet usage expected to drastically exceed desktop usage within the next five years, innovative companies have the opportunity to acquire a significant new revenue source with a mobile business strategy. Star Knowledge is well positioned to assist organizations develop this market potential with high-value business and technical services to manage the mobile solution development cycle from research to development, implementation and ongoing support." stated Kevin M. O'Sullivan, Chairman at Star Knowledge.

The Star Knowledge's Mobile Services Team consists of qualified and credentialed technical consultants with experience in mobile and wireless technologies, including GPS, WAP, GPRS, Bluetooth, IrDA, and Wi-Fi. Star Knowledge consultants have provided assistance to customers with:

- Embedded mobile application development

- Location Based Services for mobile devices

- Integration of Mobile solutions with enterprise systems

- Porting applications with mobile platforms

- Multimedia and entertainment mobile applications design and development

"Star Knowledge provides customers a value proposition that leverages offshore cost and scalability advantage to reduce development cost without sacrificing quality. Services are performed by experienced and skilled consultants at our modern and secure center in Mysore India with a guarantee for time certainty, competitive pricing, and zero defect quality on all customer projects." stated Kalpesh V. Mehta, President and CEO of Star Knowledge.

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About Star Knowledge Technology Alliance Team, LLC

Star Knowledge is a software services, and solutions provider that delivers high-value results to business and public sector organizations globally, ensuring a level of certainty and quality unrivaled in the industry. We offer a full spectrum of customized software development and support services and open source, Microsoft, and emerging technology business solutions for replacement of legacy systems and introduction of additional mission-critical capabilities.

Star Knowledge's robust and well-proven 'best-practice' centric project standards, methodologies, and tools, consolidate decades of multiple business and technical domain expertise and competencies within client projects. Applying a formalized and consistent approach, Star Knowledge business and technical consultants collaborate closely with project stakeholders within well-defined and agreed parameters to complete projects on time, within budget, with total quality and in total alignment with the client's unique business and technical requirements.

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